

# Two Leading Music Companies Develop One Powerful Partnership

**[Madison, WI, March 2018]** Madison-based sheet music retailer Musicnotes, Inc. has partnered with HDpiano, the most trusted provider of accurate online piano tutorials, to offer exclusive sheet music for HDpiano's arrangements and deliver a complete learning experience for both beginner and advanced sheet music users around the world.

The two music companies deliver unique user-experiences. Musicnotes is the world's largest-leading online sheet music company since 1998. HDpiano, established in 2008 on YouTube by Sean Lee and Dan Collins, has maintained a reputation of producing easy-to-learn piano tutorials without the support of sheet music.

However, as HDpiano continues releasing one new lesson every day to their nearly one million YouTube subscribers, the need for diverse teaching tools is in high-demand.

"The main distinction between us and our competitors is that there is a trained pianist behind the mic," said Collins. "Now, partnering with Musicnotes lets us have quality sheet music as an alternative option during tutorial playback."

For the past twenty years, Musicnotes has transformed the way musicians purchase and play sheet music. Their in-house staff of professional arrangers ensures quick-to-market production of over 300,000 officially licensed arrangements, meeting the highest standards of publication accuracy.

"With Musicnotes' sheet music, HDpiano can reach a beginner learner who may benefit from having sheet music complement the tutorial," explained Elliott Kosmicki, Director of Operations at Musicnotes. "Plus with our top-rated sheet music apps, HDpiano customers get access to their Musicnotes sheet music libraries anywhere on any device, making it easy to practice whenever and wherever they'd like."

Discover HDpiano's exclusive sheet music arrangements now at [Musicnotes.com](https://www.musicnotes.com).

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## **About Musicnotes:**

As the leader in digital sheet music, Musicnotes offers the best selection of 100% officially licensed and legal arrangements for nearly any instrument, genre and skill level. Founded in 1998, Musicnotes has transformed the way people purchase and play sheet music by fostering strong partnerships with music publishers, creating an ever-expanding catalogue of over

300,000 arrangements, and pioneering new technologies, like their top-rated sheet music apps for iOS and Android devices. Musicnotes has sold more than 35 million downloads to over 6 million customers since inception. For more information, visit [www.musicnotes.com](http://www.musicnotes.com).

**About HDpiano:**

Since 2012, HDpiano has lead the charge for high-quality, accurate piano tutorials. Boasting 800k YouTube subscribers and 100m lifetime views, the “Home of the Hybrid Piano Lesson” is the best place to learn how to play your favorite songs online.